



News

FOR IMMEDIATE RELEASE

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CPFilms[®] Launches Commercial Sales Group for Architectural Projects; Optimizes Lean Distribution Model and Delivers Value to Professional Dealer Network

ST. LOUIS – July 22, 2009 -- CPFilms[®] Inc., a wholly owned subsidiary of Solutia Inc. (NYSE: SOA), and the world's leading producer of automotive, residential, and commercial window films, announced the creation of their in-house sales specialist team to help find and win retail and commercial architectural projects to be delivered to their world-class dealer network.

“CPFilms is providing optimized direct business development support for US-based architectural projects,” said Sal Abbate, General Manager, Americas for CPFilms. “By developing a specialized team in-house and avoiding a “middleman”, we are able to keep costs lean while maximizing value for our dealers and finding growth opportunities in the architectural market. This is just another way CPFilms is affirming their commitment to supporting dealers and growing the window film industry as whole.”

The newly formed commercial sales team under the leadership of Jeff Hammerer is focused on cultivating corporate relationships and funneling those meaningful projects to the CPFilms dealer base. Hammerer, with nearly 25 years experience in the both residential and commercial building materials industries, has a background in developing distribution networks to maximize growth of new businesses and markets.

CPFilms Profile

CPFilms Inc. is the world's leading producer of high-quality, aftermarket window films and a leading supplier of high-value precision-coated film and film components sold to a variety of businesses. The business manufactures films that provide comfort, aesthetics, energy savings, safety and security when applied to glass. CPFilms Inc. is a subsidiary of [Solutia Inc.](#)

NOTE TO EDITORS: CPFilms is a registered trademark of Solutia Inc. and/or its subsidiaries.

Forward Looking Statements

This press release contains forward-looking statements, including, but not limited to statements about projected financial performance, which can be identified by the use of words such as “believes,” “expects,” “may,” “will,” “intends,” “plans,” “estimates” or “anticipates,” or other comparable terminology, or by discussions of strategy, plans or intentions. These statements are based on management’s current expectations and assumptions about the industries in which Solutia operates and Solutia’s ability to raise additional funds which is subject to market conditions. Forward-looking statements are not guarantees of future performance and are subject to significant risks and uncertainties that may cause actual results or achievements to be materially different from the future results or achievements expressed or implied by the forward-looking statements. These risks and uncertainties include, but are not limited to, the accuracy of our assumptions, the ability of third parties to finance an acquisition, and those risk and uncertainties described in Solutia’s most recent Annual Report on Form 10-K, including under “Cautionary Statement About Forward Looking Statements” and “Risk Factors”, and Solutia’s quarterly reports on Form 10-Q. These reports can be accessed through the “Investors” section of Solutia’s website at www.solutia.com. Solutia disclaims any intent or obligation to update or revise any forward-looking statements in response to new information, unforeseen events, changed circumstances or any other occurrence.

Corporate Profile

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® interlayer for laminated glass; CPFilms® aftermarket window films sold under the LLumar® brand and others; and technical specialties including the Flexsys® family of chemicals for the rubber industry, Skydrol® aviation hydraulic fluid and Therminol® heat transfer fluid. Solutia’s businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 3,100 employees in more than 60 locations. More information is available at www.Solutia.com.

Source: Solutia Inc.

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